The Power in our Partnership

YOUR ALLY IN PROCUREMENT

As your national cooperative partner, OMNIA Partners helps to accelerate your speed to sales through marketing and driving traffic to our shared cooperative contract, as well as equipping you with the resources and tools you need to find and close business with Public Agencies.

How OMNIA Partners Benefits You

- **Access to Vast Member Base:** OMNIA Partners is the largest cooperative, with 94% of the US population represented by our membership; this provides you national reach to cooperative-friendly agencies across your Public Sector markets.
- **Contract Credibility:** Your contract was competitively solicited and publicly awarded by a Lead Agency. Your customers can find all of your contract documentation open to the public on your OMNIA Partners microsite. Adding credibility and speed to trust with your customers.
- **Full Catalog Offering:** Your contract is designed to cover the broad scope of your products and services, making it easy for customers to purchase anything they may need from your comprehensive portfolio of solutions.
- **Resources:** OMNIA Partners has a suite of resources and business intelligence tools you can lean on to support your sales efforts.
- **Opportunities:** Brand recognition provides you credibility with agency customers and opens new doors with agencies that are already engaged with OMNIA Partners.